FOR IMMEDIATE RELEASE

April 17, 2015

EVERY 15 MINUTES PROGRAM COMES TO ST. FRANCIS HIGH SCHOOL ON TUESDAY, APRIL 21ST

Sacramento, CA: On Tuesday, April 21, 2015, the California Highway Patrol (CHP) in conjunction with St. Francis High School will be conducting a simulated drunk driving traffic collision as part of the Every 15 Minutes program. The collision will be staged on the campus of St. Francis High School located at 5900 Elvas Ave., in Sacramento, and will begin at approximately 9:10 am. During the mock collision there will be a high concentration of emergency vehicles in the area.

Please refrain from disseminating this information to the public until April 21st.

Every 15 Minutes is a two day program which demonstrates to high school students the impact drinking and driving has on family, friends, and their community. The first day of the program is highlighted by a simulated traffic collision where students are impaired, injured, and suffer fatal injuries. Emergency response units from the CHP, Sacramento Fire Department, Sacramento Law Enforcement Chaplaincy, and REACH (Life Flight) will be used, just as an actual collision might require. On Wednesday, April 22, 2015, there will be a mock funeral and assembly hosted in the gymnasium. All students and parents of students participating in the program will be in attendance.

This event is conducted by the CHP, with support from Sacramento Fire Department, Sacramento Law Enforcement Chaplaincy, UC Davis Medical Center, REACH, Sacramento County Sheriff’s Office, CSU - Sacramento Prehospital Education Program, Central Valley Towing, Dignity Memorial with Nicoletti, Culjis, and Herberger, and many other community partners and affiliates.

Funding for this program has been provided from a grant from the California Office of Traffic Safety through the National Highway Traffic Administration.

Any questions regarding this news release should be directed to Officer Michael Bradley during normal business hours at (916) 681-2300 or by cellular phone at (916) 956-4202.

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