CREATING A COMMUNITY OF CARE
“A Wellness & Safety Assembly”

St. Francis Catholic High School
Welcome Prayer, Samantha Gallia
Class of 2019 Special Announcement
THE PARTY

Twitter Partying 101
RSVP FOLLOW retweet hashtag

Partying with My peeps
CHOICES

Drunk, Adj. Suffering from vision, hearing & speech impairment, with an insatiable appetite for pizza. Will do anything that moves. Possessing an illogical belief that he/she is gorgeous despite dribbling and slobbering.

no thanks  no  uh  nope  no.
74% of consumers rely on social media to make their purchasing decisions.

8 in 10 number of consumers that are influenced by their friends' social media posts.

1.23 billion number of monthly active users on Facebook.
What they thought.....
What We Got...

- 41 thousand posts every second
- 72 million searches
- 14 million new songs added
- 1.8 hours of video uploaded
- 1.4 million Skype calls
- 350GB of data
- 20 million Flickr photos
- 278 thousand tweets
- 104 thousand Amazon sales
- 11 thousand LinkedIn active users
- 11 thousand Instagram photos every second
- 204 million emails sent
- 20 thousand Tumblr photos
- 571 new websites
- 17 thousand Walmart transactions
- 347 WordPress new blog posts
- 17 thousand WordPress new blog posts
- 15 thousand new domains
- 17 thousand new websites
- 1.4 million new songs
- 41 thousand new songs
- 1.8 hours of video uploaded
- 350GB of data
- 20 million Flickr photos
- 278 thousand tweets
- 104 thousand Amazon sales
- 11 thousand LinkedIn active users
- 11 thousand Instagram photos every second
- 204 million emails sent
- 20 thousand Tumblr photos
- 571 new websites
- 17 thousand Walmart transactions
- 347 WordPress new blog posts
- 17 thousand new websites
- 15 thousand new domains
and this....
Just because we type it or text it, doesn't make it any less real.
WHAT ARE YOU POSTING?
SOCIAL MEDIA AND COLLEGE ADMISSIONS

LinkedIn for Teens Applying to College

Presented By: Dr. Fadla Desmond
Assistant Principal
‘They Liked Your GPA, Then They saw Your Tweets.’
- New York Times
Fact about Social Media & College Admissions

Kaplan Test Prep (2014 Survey) asked college admissions offices whether or not they visit the social networking sites of applicants. The survey concluded that 35% of them did. The means in which they carried out their searching was through Google.

1 out of every 3 college students have been judged on the contents of their social media sites...

And this statistic will only keep increasing with time as more and more colleges jump on the bandwagon!
SOCIAL MEDIA AND ATHLETIC RECRUITMENT

Presented By: Mr. Steve Shaff, Assistant AD / Sports Information
Coach Singleton
@CoachSings
Had to unfollow/stop recruiting a young man this evening. Still amazed by what recruits tweet/retweet. College coaches are watching.

TREAT EVERY POST YOU MAKE ON FACEBOOK, INSTAGRAM, OR TWITTER AS A NATIONALLY TELEVISED PRESS CONFERENCE

Varsity Monitor
@VarsityMonitor
Athletes when you are both in uniform and out of uniform, you represent your team/school. Act with integrity. #AthleteTip

Herb Hand
@CoachHand
Dropped another prospect this AM due to his social media presence...Actually glad I got to see the 'real' person before we offered him.

Greg Pickel
@GregPickel
I'm blown away this morning's Herb Hand tweet about dropping a player because of social media is such a big deal. Happens daily.

Brandon Chambers
@coachchambers
Never let a 140 character tweet cost you a $140,000 scholarship.

Coach Riz
@CoachRiz
35% of college admission officers visit an applicants social media pages. What are you posting??? It matters!!!!!
Empathy is...
seeing with the eyes of another,
listening with the ears of another,
and feeling with the heart of another.
PERSPECTACLES

How would you treat people if you knew their story?
EVACUATION PLAN
SF 75
St. Francis Catholic High School