



PRESENTS

THE selfe event



sponsorship opportunities



St. Francis High School invites you to Sponsor our 3rd Annual SELFe Event

The SELFe Event builds on St. Francis' four pillars of Service, Excellence, Leadership and Faith (SELF), by offering relevant and challenging content for women, celebrating each woman's uniqueness and potential, and helping women of all ages navigate real life challenges and opportunities.

The third largest all-girls' Catholic school in the nation, St. Francis launched its first SELFe Event in 2018 bringing in keynote speaker Rachel Hollis. Known for providing an exceptional education to young women, St. Francis expanded its reach beyond the classroom by bringing women of all ages together in the spirit of sisterhood for celebration, motivation, and inspiration.

The second SELFe Event in October 2019 welcomed nationally renowned keynote speaker Valorie Burton. St. Francis' legacy of empowering women, coupled with Valorie's transparency, passion and wisdom, received rave reviews from the audience.

In 2019, the SELFe Event received the Influence Award from the Public Relations Society of America—a significant accomplishment for such a new event.

Continuing to build on the success of our SELFe Events which have brought more than 1,600 women from the greater Sacramento region together, our third annual SELFe Event on Oct. 25th will virtually welcome Hollywood's favorite "Good Girl," Kerri Pomarolli. A comedian, actress and author, Kerri, has headlined sold-out venues nationwide for more than 10 years. During these challenging times, women of all ages will be able to take a break, laugh a little, and be inspired to be their best SELF and live their best life.



Kerri Pomarolli



Your Generous Support Matters

Sponsors receive numerous benefits including visibility before, during and after the event. As the premier all-female school in the greater Sacramento area, you will be positioned as an organization dedicated to the education and advancement of women.

PRESENTING SPONSOR | \$25,000

As Presenting Sponsor, your company name will be incorporated into the official event name (e.g., The SELFe Event, Presented by Your Company Name). You will receive name recognition in all press releases, media coverage and marketing materials related to the event. You will also receive 20 tickets to the SELFe Event and the VIP Reception with the keynote speaker. Presenting Sponsors will also receive four signed copies of the speaker's book

OTHER SPONSORSHIP OPPORTUNITIES

EMBRACE | \$10,000

EMPOWER | \$5,000

EVOLVE | \$2,500

Recognition	EMBRACE	EMPOWER	EVOLVE
SELFe Event Tickets Ability to watch the show appropriately physically distanced on the St. Francis campus and meet the speaker.	6	4	2
Event Program Ad	Full page	1/2 page	1/4 page
Signed copy of speaker's book	3	2	1
Sponsor Acknowledgment in SFHS Magazine (10,000+ households)	✓		
Event signage	✓	✓	✓
Listing in Event Program	✓	✓	✓
Website/Social Media Link	✓	✓	✓





SPONSORSHIP INFORMATION

Name of Individual(s) and/or Business as you wish to be listed

The listing of your name will be formatted as Jane & John Smith (Susie '15) or Jane Jones Smith '81 & John Smith (Susie '15) unless otherwise specified.

Contact Person *(if different)*

Address **City** **State** **Zip**
Phone (____) _____ **E-mail** _____

- PRESENTING EMBRACE EMPOWER EVOLVE

PAYMENT INFORMATION

For questions, contact MaryAnne Kelly at mkelly@stfrancishs.org or (916)737-5033

- Please send invoice to the address listed above
 Check # _____ is enclosed, payable to St. Francis High School.
 Mastercard Visa American Express Discover

Card Number

Exp. Date **Security Code** **Phone Number**

Name on Card

Billing Address

City **State** **Zip**

Signature *(required for credit card transaction)*

St. Francis Catholic High School is a 501(c)3 non-profit organization. Federal Tax ID Number: 46-2101392

FOR MORE INFORMATION: www.stfrancishs.org/SELFe