



PRESENTS

THE selfe event



sponsorship opportunities



St. Francis High School invites you to Sponsor our 4th Annual SELFe Event

The third largest all-girls Catholic high school in the nation, St. Francis is known for providing an exceptional education to young women. In 2018, we expanded our reach beyond the classroom by bringing women of all ages together in the spirit of sisterhood, celebration, motivation, and inspiration.

The SELFe Event builds on St. Francis' four pillars of Service, Excellence, Leadership and Faith (SELF), by bringing in dynamic speakers who provide relevant and challenging content for women, celebrating each woman's uniqueness and potential, and helping women of all ages navigate real-life challenges and opportunities.

The first sold-out SELFe Event brought more than 1,200 women to the St. Francis campus for a day with a vibrant marketplace, and networking with business and community leaders. The event features a keynote presentation, words of wisdom and inspiration from a renowned speaker who challenges the audience to be their best SELF.

Emmy Award-winning veteran journalist **Adrienne Bankert**, a Sacramento native and author of *Your Hidden Superpower: The Kindness That Makes You Unbeatable at Work and Connects You with Anyone*, is our 2021 featured speaker.



Adrienne Bankert



In 2019, the SELFe Event received the Influence Award from the Public Relations Society of America — a significant accomplishment for an inaugural event.



Your Generous Support Matters

Sponsors receive numerous benefits including visibility before, during and after the event. As the premier all-female school in the greater Sacramento area, you will be positioned as an organization dedicated to the education and advancement of women.

PRESENTING SPONSOR | \$25,000

As Presenting Sponsor, your company name will be incorporated into the official event name (e.g., The SELFe Event, Presented by Your Company Name). You will receive name recognition in all press releases, media coverage and marketing materials related to the event. You will also receive 20 tickets to the SELFe Event and the VIP Reception with the keynote speaker. Presenting Sponsors also receive four signed copies of the speaker's book.

OTHER SPONSORSHIP OPPORTUNITIES

EMBRACE | \$10,000

EMPOWER | \$5,000

EVOLVE | \$2,500

Recognition	EMBRACE	EMPOWER	EVOLVE
SELFe Event Tickets (Reserved Seating)	10	6	2
Exclusive VIP Reception tickets	8	4	2
Premiere reserved event parking	3 cars	2 cars	
Event program ad	Full page	1/2 page	1/4 page
Event signage	✓		
Signed copy of speaker's book	✓		
Sponsor acknowledgment in SFHS magazine (10,000+ households)	✓	✓	✓
Listing in event program	✓	✓	✓
Website/Social media link	✓	✓	✓





SPONSORSHIP INFORMATION

Name of Individual(s) and/or Business as you wish to be listed

The listing of your name will be formatted as Jane & John Smith (Susie '15) or Jane Jones Smith '81 & John Smith (Susie '15) unless otherwise specified.

Contact Person *(if different)*

Address **City** **State** **Zip**
Phone (____) _____ **E-mail** _____

PRESENTING \$25,000 EMBRACE \$10,000 EMPOWER \$5,000 EVOLVE \$2,500

PAYMENT INFORMATION

For questions, contact MaryAnne Kelly at mkelly@stfrancishs.org or (916)737-5033

- Mastercard Visa American Express Discover
- Check # _____ is enclosed, payable to St. Francis High School.
- Please send invoice to the address listed above

Card Number

Exp. Date **Security Code** **Phone Number**

Name on Card

Billing Address

City **State** **Zip**

Signature *(required for credit card transaction)*

St. Francis Catholic High School is a 501(c)3 non-profit organization. Federal Tax ID Number: 46-2101392

FOR MORE INFORMATION: www.stfrancishs.org/SELFe