



EVERY YOUNG WOMAN
HAS GREAT POTENTIAL.
HELP HER REALIZE IT.

2025-2026 SPONSORSHIP AND ADVERTISING OPPORTUNITIES



A LETTER FROM THE PRESIDENT

Dear Friends of St. Francis,

I am honored to serve as the new President of St. Francis and to carry forward the mission of forming young women of faith, excellence, leadership, and service. In just a short time, I have witnessed the deep care and unwavering support our families, alumnae, and friends have for this remarkable community.

It is with great anticipation and sincere gratitude that I invite you to be part of another extraordinary events season at St. Francis Catholic High School. The events highlighted in this brochure—the beloved Crab Feed Dinner & Dance and our cherished Gala & Auction—are more than just celebrations. They are joyful opportunities for our community to gather, give generously, and see firsthand the impact of our shared commitment to Catholic education.

These cherished traditions not only raise essential funds for our school, but also lift the hearts of all who attend, reminding us of the vibrant spirit that surrounds and uplifts our Troubies.

Your sponsorship—whether through a premium package, a table purchase, program ad, or a special event opportunity—will be felt far beyond the walls of these events. It will shape classrooms, nourish student passions, and ensure that every young woman at St. Francis has the opportunity to thrive.

Thank you for your continued support, your partnership, and your belief in our mission. Together, with faith as our foundation and love as our guide, we will accomplish great things. I look forward to sharing these special celebrations with you!

With gratitude and hope,

Dr. John Moran
President



SPONSORSHIP BENEFITS ALL STUDENTS

FUNDRAISING IS ESSENTIAL TO OUR COMMUNITY.

Every dollar raised through our special events fuels opportunities that touch **every** Troubie throughout her St. Francis journey.

✓ ELEVATING ACADEMIC EXCELLENCE:

Funds directly enhance our curriculum and classroom resources, ensuring students receive a rich, dynamic, and future-focused education.

✓ EXPANDING STUDENT OPPORTUNITIES:

Your contributions support athletics, music, clubs, and leadership programs, empowering students to discover passions, build confidence, and develop into well-rounded leaders.

✓ PROMOTING HEALTH & WELLNESS:

Proceeds strengthen wellness programs that nurture the mental, emotional, and physical well-being of our students, staff, and families.

✓ INVESTING IN TECHNOLOGY:

We provide cutting-edge tools and digital resources, preparing students with the skills and innovation needed to thrive in tomorrow's world.

✓ ENHANCING OUR CAMPUS:

Fundraising dollars upgrade classrooms, labs, athletic fields, and arts spaces—creating a vibrant and inspiring environment where students can excel.

✓ SUPPORTING ACCESS AND AFFORDABILITY:

Tuition assistance ensures that a St. Francis education remains accessible to more families, opening doors for students from diverse backgrounds.

✓ EMPOWERING OUR EDUCATORS:

Professional development opportunities for faculty keep our teachers at the forefront of educational innovation, directly enriching the student learning experience.

PLUS SPONSORSHIP PACKAGES

BENEFITS AT BOTH EVENTS

PRESENTING SPONSOR - \$25,000

- Custom lanyard with your business logo for all guests at the Crab Feed
- Signature "toast" for you and your guests with recognition from the President at both events
- Full-page, full-color advertisement on the back cover of the Auction program
- Premier reserved seating for ten at both events with concierge service
- Full-page advertisement in the Crab Feed Program
- VIP limo service to and from the event of your choice and VIP parking for the other event
- Premium wines at both events for you and your guests
- Unlimited beverages at both events for you and your guests
- Specialty dessert for your table at Crab Feed

LEGACY PLUS - \$18,000

**SINGLE EVENT
LEGACY SPONSOR: \$10,000**

GALA & AUCTION BENEFITS

- Premier reserved seating for ten with concierge service
- Full-page, full-color advertisement in the Gala & Auction program
- VIP reserved parking for the event

CRAB FEED BENEFITS

- Premier reserved seating for ten with concierge service
- Event glassware for you and your guests with unlimited beverages
- Specialty dessert for your table
- VIP reserved parking for the event

GOLD PLUS - \$9,000

**SINGLE EVENT
GOLD SPONSOR: \$5,000**

GALA & AUCTION BENEFITS

- Prominent reserved seating for eight
- Half-page, full color advertisement in the event program
- VIP reserved parking for the event

CRAB FEED BENEFITS

- Prominent reserved seating for eight
- Event glassware for you and your guests with three complimentary beverages each
- VIP reserved parking for the event

SILVER PLUS - \$4,500

**SINGLE EVENT
SILVER SPONSOR: \$2,500**

GALA & AUCTION BENEFITS

- Preferred reserved seating for six
- Quarter page, full-color advertisement in the event program
- Reserved parking for the event

CRAB FEED BENEFITS

- Preferred reserved seating for six
- Event glassware for you and your guests with two complimentary beverages each
- Reserved parking for the event

BRONZE PLUS - \$2,750

**SINGLE EVENT
BRONZE SPONSOR: \$1,500**

GALA & AUCTION BENEFITS

- Reserved seating for four
- Reserved parking for the event

CRAB FEED BENEFITS

- Reserved seating for four
- Event glassware for you and your guests with one complimentary beverage each
- Reserved parking for the event

ALL SPONSORS AND UNDERWRITERS RECEIVE

- Sponsor name and listing on the event invitation, all printed materials, event signage, web pages, and all communications.
- Recognition on-screen during the event.
- Invitation to the President's Society Reception in Fall 2026.

ADDITIONAL SPONSORSHIP OPPORTUNITIES

CRAB SPONSOR

\$15,000

- Your company logo printed on the crab bibs provided to each guest
- Podium recognition "HERE COMES THE CRAB from your company"
- Eight tickets to Crab Feed with event glassware for you and your guests with unlimited beverages
- Full-page ad in the Crab Feed program
- VIP reserved parking for Crab Feed

GALA & AUCTION PRINT SPONSOR

\$15,000

- Prominent recognition as the Printing Sponsor on event invitations, programs (Auction catalog and Live Auction Preview catalog), web pages, all communications, and event signage
- Four tickets to the Auction
- Full-page advertisement in the Auction program and the Live Auction Preview Catalog
- VIP reserved parking for the event

BAR SPONSOR (EITHER EVENT)

\$8,500

- Special signage at the event bar as the Bar Sponsor with company logo
- Company logo on cocktail napkins at event bar
- Signature cocktail "Hosted by your company"
- Four tickets to the event
- Half-page ad in the Auction program (Auction bar only)
- VIP reserved parking for the event

GALA & AUCTION DECOR SPONSOR

\$4,500

- Unique signage in each dining table's centerpiece with the company logo
- Two tickets to the Auction
- Quarter-page ad in the Auction program
- Reserved parking for the event

CRAB FEED RAFFLE SPONSOR

\$3,500

- Recognition on raffle event poster with company logo
- Recognition from the podium when the winner is announced
- Six tickets to Crab Feed with event glassware for you and your guests with two beverages each
- Reserved parking for Crab Feed

GALA & AUCTION "AFTER PARTY" SPONSOR \$5,000

- Prominent recognition as the "After Party" Sponsor on auction communications, program book, event signage, and the website.
- Special signage at the After Party thanking our sponsor
- Six tickets to the Auction
- Quarter-page ad in the Auction program
- VIP reserved parking for auction

GALA & AUCTION PROGRAM ADVERTISING

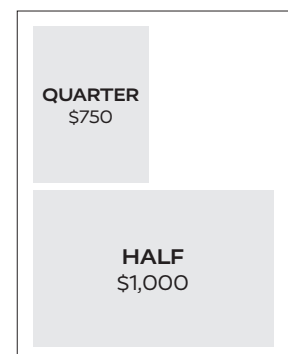
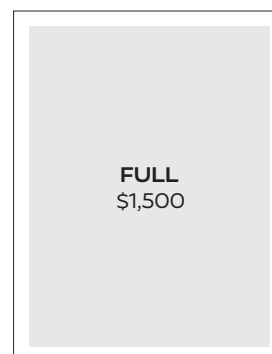
FULL COLOR PRINTED PROGRAM

Full Size: 8.5" x 11"

FULL PAGE (7.5" x 10") \$1,500

HALF PAGE (7.5" x 4.875") \$1,000

QUARTER PAGE (3.625 x 4.875") \$750



Our Annual Crab Feed Dinner + Dance returns on Saturday, January 24, 2026, and promises to be another unforgettable night of food, fun, and community. This beloved event sells out quickly each year—and for good reason. Guests enjoy a mouthwatering meal featuring an antipasto platter, Caesar salad, hearty pasta, and generous servings of delicious crab. A brand-new signature cocktail will debut this year, perfectly complementing the evening’s festive atmosphere. Attendees can bid on delectable desserts in our spirited dessert auction, try their luck in the silent auction and raffle, and dance the night away to the high-energy sounds of fan-favorite band Clean Slate. Don’t miss this lively celebration in support of our Troubies!

ABOUT THE CRAB FEED





ABOUT THE GALA & AUCTION

Mark your calendars for Saturday, March 7, 2026, and join us for an unforgettable evening at the Annual St. Francis Gala & Auction—one of the most anticipated events of the year! This lively celebration brings together our extended St. Francis community to connect, give generously, and support the mission of empowering young women.

Guests will enjoy an elegant evening filled with delicious food, signature cocktails, unique mocktails, and a curated selection of fine wine. The excitement builds with an expansive online silent auction, exclusive sign-up party offerings, a high-energy live auction, and our powerful fund-a-vision moment. The night concludes on a high note with music and dancing.



ABOUT ST. FRANCIS HIGH SCHOOL

St. Francis Catholic High School proudly holds its place as the leading all-girls college-preparatory school in the greater Sacramento area—and beyond. Founded in 1940, we are celebrating an 85-year legacy of shaping confident, faith-filled young women. Our student body is richly diverse and draws from more than fifty public and private feeder schools across Sacramento, Yolo, El Dorado, and Placer counties. At St. Francis, young women find a nurturing sisterhood that amplifies their voices, empowers them to pursue their passions, and fosters their talents in a supportive, values-based environment today and always.

Fully accredited by WASC and WCEA, St. Francis offers a rigorous curriculum including honors and AP courses across disciplines, complemented by academic support such as tutoring, advising and enrichment through competitive athletics, robust arts programs, a wide variety of clubs, retreats, and community service initiatives creating a vibrant and faith-infused student experience. At the intersection of ambition and joy, St. Francis offers a truly transformative journey for each young woman who passes through our gates.

